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**MAKE-IT-FLY® A PROVEN “STIMULUS PACKAGE” FOR ENTREPRENEURS,
REGARDLESS OF THE STATE OF THE NATIONAL ECONOMY**

**---Studies confirm that peer support groups like Make-it-Fly® multiply the chances of
entrepreneurial success in spite of the economic slowdown**

LOS ANGELES, Calif.—Support and encouragement are more important than ever in this uncertain economy. Make-it-Fly® franchisee Dianne Ochoa asserts that the upside to this downturn is the continued success of Make-it-Fly® advisory boards for entrepreneurs. “We’ve created a tight-knit group of small business owners who support and encourage each other, as well as giving referrals,” says Ochoa. “Make-it-Fly continues to help entrepreneurs succeed against all odds.”

Make-it-Fly®’s program has made its reputation by helping create community in the real world through its unique Advisory Board concept, which consists of 12 non-competing business owners who follow a curriculum and participate in practical exercises, brainstorming, discussion and strategic goal setting, while exercising personal accountability. Each Advisory Board meets for three hours four times over the course of three months.

Over the past six years, Make-it-Fly® co-owners Dave Block and Victoria Munro have road tested this system, and more than 850 members have participated in Make-it-Fly® Advisory Boards and Make-it-Fly® Alumni Boards. Make-it-Fly® has grown into a vital, caring community.

Recently, Entrepreneur.com called business peer support groups one of the 13 hot Businesses, which makes good sense in the current economic downturn. Studies have shown that peer support substantially improves the chances for entrepreneurial success.

For more information, call Dianne Ochoa at 866-641-4797, ext 702.

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